

In This Issue

| | |
|---------------------|----------|
| From the President | 1 |
| CAB | 2 |
| ASG in Indianapolis | 3 |
| Craftsy Review | 4 |
| Library | 4 |
| Any One Can Win | 5 |
| April Events | 6 |
| May Events | 7 |
| Welcome New Members | 7 |
| Ongoing fundraisers | 8 |
| Rumor Has it | 9 |
| Show & Share | 9, 10 |
| Ads | 5,6, & 8 |
| Merchant Discounts | 11 |

Dreams and Seams is published six times per year in February, April, June, August, October, and December.

Sew Timely

It's time to talk about Community Service again. We have a new and enthusiastic leader in Norma Womak, who has come up with some new challenges and projects for us to help our neighbors in need. Also with the help of our Programs chair, Barbara Belveal, we will be meeting other community members from Young Lives, Dress-A-Girl, and Harbor House who are already working to help children and families, and who will let us know how we can help. Include Gown Town on March 26, and we are going to be busy.



It seems like a lot, but I will tell you what I tell myself: "You don't have to do it all, just do what you can." After all, there are about 120 of us, so if each of us does what we are able, then it will get done. Oh, and we'll probably have some fun (and a meal or two) doing it!

I recently visited the Victory in the Valley welcome center at the Heritage Plaza medical building, and had a look at their website. (victoryinthevalley.org) The welcome center had some beautiful quilts on display for inspiration, and a basket full of knitted and crocheted "chemo caps" for patients to take. It was a calming place to visit. The website mentioned that all new cancer patients who visit Victory House receive a Kit that includes information on their and other services, a quilt and a huggable bear. My first thought was that I could use the information package, but I wouldn't want to take the quilt, since somebody else might really need it. It makes me feel better to know I can do something to help someone else than it would to receive these items. I hope this makes sense.

Anyway, I had my machine tuned up a couple of weeks ago--Just In Time!

Vicky

Chapter Advisory Board

President

Vicky Islielson (316) 529-1565
intimedesign@yahoo.com

Vice President/ Community Service

Norma Womack, (316) 721-9306
Womack2004@gmail.com

Vice President/ Eat & Shop

Nancy Boewe (316) 681-0000
njboewe@hotmail.com

Secretary

Ginny Perott (316)-377-9407
ginnyperott@cox.net

Treasurer

Becky Wondra (316) 722-0939
rlwondra1@cox.net

Newsletter/ Special Projects

Shirley Binder (316) 687-7257
scraplvr@att.net

Membership

Marilyn Kirby (316) 461-3947
mkirby5@cox.net

Education

Barbara Belveal (316) 522-1188
lbelveal@cox.net

Neighborhood Groups

Marsha Volz (316) 789-9193
mvolz.sewing@gmail.com

Special Events

Judy Troyer (620) 947-3537
jjtroyer@outlook.com

Librarian

Lori Postlethwait (316) 832-2843
milo72blp@gmail.com

Publicity

Mary Baker (316) 778-2259
bakermflies150@gmail.com

Web Mistress

Julia Langel (316) 733-4780
julialangel@cox.net

Hospitality

Wilma Wine (316) 832-1202
dawine@cox.net

Fabric FUND

Penny Ruddle (316) 263-4816
ruddlepenny@gmail.com
 Sondra Schmittgens (316) 943-9813
aslcouple1@yahoo.com

Membership Renewal

The National office will send you a renewal notice about 2 months before your membership expires. If you don't receive a renewal notice, contact the membership chairwoman, or go to the National website, ASG.org, where you can renew online.

*** Address Change***

If your address, phone number or email changes, please report the changes to both the local membership chair and the National office (You can use the website at ASG.org.)

A Note about Photos

As you have probably noticed, we love photos!

If you take photos at an ASG event, please consider posting them to Facebook or emailing them to the newsletter editor.

If you would rather not have your photo appear on Facebook, in the newsletter, or on the website please tell the webmistress, and the newsletter editor. If you don't see yourself here, the pose and smile whenever you see a camera, especially if you are sewing or shopping.



Advertising rates

This newsletter is published 6 times a year. We only accept sewing-relate ads.

Our rates are:

1/8 page--\$60/year

¼ page --\$120/year

½ page--\$210/year

1 page--\$300/year

ASG members may place classified ads for 10 cents per word.

Cares and Concerns

If you know of a guild member who is experiencing an illness or a loss in their family, please contact Marilyn John (316) 684-0355.

ASG CONFERENCE 2016: COMING HOME TO INDIANAPOLIS!

ASG Conference 2016 is in Indianapolis, a city which can rightfully claim the title of the birthplace of the American Sewing Guild.

The idea for ASG was conceived in the late 1970s by the American Home Sewing Association (AHSA), which at that time was the trade association for the sewing industry. AHSA hired Young & Rubicam (Y & R), an advertising agency who conducted research about the state of the sewing industry. One of the things this research “institutionalized” was the fact that sewers perceived their hobby as a solitary activity, rather than a social one. AHSA set out to change that perception!

Y & R recommended a national consumer “guild” and created the original ASG logo, a pinked-edge fabric patch with “The American Sewing Guild” on it. Based on the areas’ demographics, Indianapolis, Ind. and Denver, Colo. were selected as the first two test markets. Although these two chapters debuted almost simultaneously in late 1978 with a series of fashion shows/sewing events, Indianapolis was the first stop for each event. Fabric retailers in both cities (including venerable names like Stretch & Sew, Minnesota Fabrics, Fabri-Centers of America and Cloth World) and local media enthusiastically embraced the idea. Hundreds of sewers turned out for the first fashion show in the Indianapolis Convention Center. Susan McKee, sewing and stitchery editor for *The Indianapolis Star*, was one of ASG’s biggest fans, consistently writing about the Guild’s activities in the area.

At the very beginning stages, AHSA thought that one of its staff members could oversee the Guild in addition to her existing job responsibilities. It soon became clear that ASG was a major endeavor that needed almost full-time attention. AHSA hired Anne Marie Soto, our current *Notions* editor, to serve as the consultant national administrator during the start-up years of the Guild. Anne Marie made many trips to Indianapolis and Denver (remember, this was before Facebook, Skype and all the other things that make interaction easier today) to work with a core group of founding members in Indianapolis and Denver. These ASG pioneers helped shape the bylaws and committee structure (including Neighborhood Groups) for our chapters. Although this structure has been tweaked and improved over the years, their early input has proved to be enduring.

In 1980, Houston, Texas and Minneapolis, Minn. joined the ASG family, followed by Orange County, Calif. and Greater Washington, D.C. (1981), Seattle, Wash. (1983), and Syracuse, N.Y. and Boston, Mass. (1984). Several of these (in particular, Washington, D.C.- now the Maryland Chapter - and Seattle and Boston) were initially very successful, then petered out to be reborn later as vital ASG chapters.

During the beginning years of ASG, there were still many fabric retailers. *The Denver Post* and *The Indianapolis Star* produced advertising supplements with the entire content, including ads, devoted to sewing. When ASG expanded, *The Houston Chronicle* and *The Minneapolis Star* followed suit.

As part of the start-up program, each local guild had a chapter administrator who worked closely with Anne Marie and the AHSA offices in New York. But as ASG grew, it needed a full-time national administrator who worked exclusively for ASG. AHSA hired Edie von Kamecke, who had been Indianapolis’ chapter administrator. Although Edie was employed by AHSA, she continued to live and work in Indianapolis . . . another reason Indianapolis is so important to ASG’s history! Edie served as the national administrator until 1992.

ASG continued to be under the umbrella of AHSA until the early ‘90s. However, ASG’s long-term goal for many years was to be an independent, self-supporting organization with its own headquarters. We accomplished that in 2001 . . . a move that included establishing our national headquarters in Houston, Texas.

Indianapolis had another first: in 1996, it was the location of ASG’s first independent national conference. And now, 20 years later, we return to Indianapolis for ASG Conference 2016!

Review of Ann Petersen's Crafts.com class: "Quilting Big Projects on a Small Machine"

By Beryl Silkey

Ann Petersen is an experienced and well-organized teacher. She covers five different quilting methods designed to tackle large quilts: (1) whole quilt; (2) split batting; (3) splitting the quilt top; (4) block-by-block quilting with sashing, and (5) medallion quilting. Ann provides useful tips for setting up the machine area, quilting designs, thread and needle selection and machine tension. Her method for creating the quilt "sandwich" using spray basting saved a lot of time and aggravation!

I chose the whole quilt approach which works well for queen-size or smaller quilts. It was different from standard hand-quilting – from the outside in. The other four methods are sectional approaches that can handle king size quilts on your home sewing machine and make it easier to manipulate more complex quilting designs. However, they do require extra time to hand trim batting to achieve a nice, flat seam along joined sections.

Ann did not cover binding or other aspects of quilting that are not unique to big quilts. Her responses to questions were timely. Thanks to Ann's class, my first big quilt was much easier to manage and turned out well. I'd highly recommended this class and have signed up for her second class to watch soon.

In the Library

Newly added to ASG Library March 2016

Book1. Alabama Studios Sewing Patterns by Natalie Chanin

2. Shibori by Lynne Caldwell donated by estate of Valarie Fisher

3. Creating Texture with Textiles by Linda McGehee donated by estate of Valarie Fisher.

A list of all library books is available in the library notebook. It has 3 different ways to look up books-by author, by title, and by subject. Hopefully this will help all of us locate books more quickly.

We will no longer take patterns from McCalls, Vogue, Butterick or Simplicity. We will continue to take patterns from specialty and independent pattern makers.

Items in our library include books, videos, DVDs, magazines and patterns. These items may be checked out for one month at a time. DVDs and videos must be returned the following month and may not be renewed until the end of the meeting so that others have a chance to check them out.

There is a charge of \$1 per item per month for items returned late. Any item not returned within 6 months will be considered lost and the member will be responsible for replacing it.

We are also happy to receive your donations of sewing related magazines that we then sell to other members. However, we request that you limit your donations to no more than two years worth at one time, so that our librarian can handle the volume.



Sondra Schmittgens is ready for the **Any One Can Win** contest with Simplicity pattern 1018. Contest information is on page 31 of the Winter 2016 Notions. Entry deadline is July 1, 2016

| | | |
|----------|----------|----------|
| Singer | Brother | Pfaff |
| Approved | Approved | Approved |
| Dealer | Dealer | Dealer |

A-1 Singer Sewing Center
Dawna O'Connor

"We sell the best and service the rest!"

316-685-0226

Park Lane Shopping Center
1012 S. Oliver
Wichita, KS 67218
1 (800) 725-0226
www.A-1Singer.com

NEEDLE NOOK FABRICS

PATTERN COMPANIES

| | |
|--------------|-------|
| Kwik Sew | Burda |
| Sewkeyse | Jalie |
| Hot Patterns | |

Have sewing questions????

Give us a call or email.

NDLNOOKFAB@AOL.COM

Check out our blogsite:

NDLNOOKFAB.BLOGSPOT.COM



10% Discount for ASG

Members

~regular priced fabrics only~



- Stretch Fabrics for every occasion
- Sewing Classes
- Bra Fittings



Hours

2714 E Boulevard Plaza
Wichita, Ks 67211-3812
316-684-5989

Tues - Fri 10 am - 5:30 pm
Saturday 10 am - 4 pm



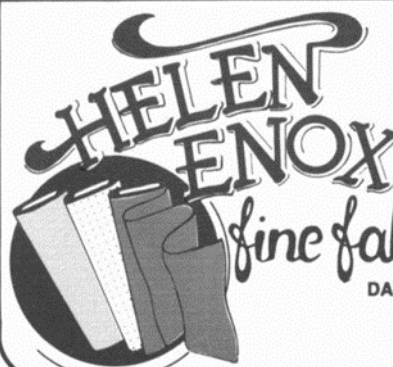
FABRICS CLASSES NOTIONS STENCILS BOOKS PATTERNS

316.558.8899

7011 W Central, Ste. 129
Wichita, Kansas 67212

HOURS

M - Th 10 - 5:30
F - Sat 10 - 5:00



'Fabrics For All Occasions

BRIDAL AND FORMAL FABRICS
1332 S.W. 59th
Okla. City, OK 73119
(405) 685-1279
FAX: (405) 685-0764

DAYWEAR AND SPORTS FABRICS

HOURS Mon. - Sat. 10 - 6

April Events

General Meeting –April 5

Spring Tea-Spring Challenge

- ♦ **Baby Shower for Young Lives**
- ♦ Members with last names A through I bring treats
- ♦ 1:30 pm and 7 pm, Extension Center
- ♦ Vicky Islietson (316) 529-1565

MEOW Neighborhood Group-April 13

Trapunto by Sylvia Steinshouer

Texture Magic by Vicky Islietson

- ♦ 2 pm, A-1 Singer, 1012 S. Oliver
(Parklane Shopping Center)
- ♦ Donella Cole (316) 773-4374

Sew Inspired Neighborhood Group- April 18

Drafting a Sloper ASG e-Book

Drafting the Bodice Front

- ♦ 1:30 pm, A-1 Singer, 1012 S. Oliver
(Parklane Shopping Center)
- ♦ Shirley Binder (316) 687-7257

Eastside Neighborhood Group- April 19

Fabric Rose

- ♦ by Betty Brees
- ♦ 7 pm Needle Nook Fabrics
- ♦ Theresa Corle (316) 689-6702

Serger Neighborhood Group-April 25

7-square blouse

- ♦ Measure and cut
- ♦ 1 pm, Hancock Fabrics West, 7393 W, Central
- ♦ Penny Ruddle (316) 263-4816

CAB Meeting – April 26

- ♦ Plan upcoming events
- ♦ 1:30 pm, Ingle Room
Sedgwick County Extension Center
- ♦ Vicky Islietson (316) 529-1565

Serge It Up Neighborhood Group-April 28

Serger Embelishment Make a multi thread cord

- ♦ 1:30 pm, A-1 Singer, 1012 S. Oliver
(Parklane Shopping Center)
- ♦ Shirley Binder (316) 687-7257

Our Spring Challenge Baby Shower for Young Lives

What's more fun than to sew something for a baby. A burp cloth, receiving blanket, sleeping gown, blanket, bib or any thing else that a newborn to six month baby needs. This year we are combining our April Tea spring challenge with a community service project. We will be donating these items to a branch of Younglives specific to teen moms & dads. Younglives volunteers meet teen parents through social workers in the high schools. They mentor the girls through chaotic situations and encourage them as they learn to care for their babies and balance school. Twice a month they bring lunch in & get to know the girls comfortably in their own environment. Then, once a month, there is a club night, where dinner is served. Volunteers care for the children during this time so the moms & dads can easily focus & engage in the night.

THE SEWING CENTER

2407 W.13st

Wichita, Ks 67203

(316)-832-0819

CHARLEY & BEV SEYFERT

e-mail: staff@kansassewbiz.kscoxmail.com

web: www.thesewingcenterwichita.com

JUKI SINGER elna JANOME

NEW & USED SEWING MACHINES • REPAIR SERVICE
FABRICS • NOTIONS • HOME-OWNED

May Events

General Meeting –May 3

Dress A Girl—Around the World

- ♦ By Donna Waterson
- ♦ 1:30 pm and 7 pm, Extension Center
- ♦ Vicky Is liefson (316) 529-1565

Meow Neighborhood Group-May 11

Printed Designs to Embroider

- ♦ By Anne Jesseph
- ♦ 2 pm, A-1 Singer, 1012 S. Oliver
(Parklane Shopping Center)
- ♦ Donella Cole (316) 773-4374

Sew Inspired Neighborhood Group-May 16

Drafting a Sloper ASG e-Book

Drafting the bodice back

- ♦ 1:30 pm, A-1 Singer, 1012 S. Oliver
(Parklane Shopping Center)
- ♦ Shirley Binder (316) 687-7257

Eastside Neighborhood Group-May 17

Fabric Jewelry Pouch

- ♦ By Jean Mulford
- ♦ 7 pm, Needle Nook Fabrics
- ♦ Theresa Corle (316) 689-6702

Serger Neighborhood Group-May 23

7-square Blouse

- ♦ Lay out and sew
- ♦ 1 pm, Hancock Fabrics West, 7393 W, Central
- ♦ Penny Ruddle (316) 263-4816

CAB Meeting –May 24

- ♦ Plan upcoming events
- ♦ 1:30 pm, Ingle Room
Sedgwick County Extension Center
- ♦ Vicky Is liefson (316) 529-1565

Serge It Up Neighborhood Group-May 26

Look what I embellished with my Serger

- ♦ 9:30 am, A-1 Singer, 1012 S. Oliver
(Parklane Shopping Center)
- ♦ Shirley Binder (316) 687-7257

5th Tuesday & Wednesday Sew In–May 31 & June 1

Work on Projects, Go to Lunch!

Come one or both days

- ♦ 9 am to 4:00 pm, Extension Center
- ♦ Vicky Is liefson (316) 529-1565

Dress A Girl

These little girls want dignity and to know that God loves them. Many are overlooked and often abused with no one to protect them.

When you give God's best dresses know that for many little girls this will be the only new dress they ever own.

For more information contact Donna Waterson.
dwatson1@cox.net

FABRIC ESTATE SALE MARY ANN ESCH

Over 3,000 yards Quilt Shop Quality Cotton Fabric-Batiks, Quilting Patterns, books and miscellaneous quilting and sewing items.

FRIDAY, APRIL 29 and SAT, APRIL 30 10am- 6pm
935 Valleyview Street (going West on Central almost to Maize Rd. turn right onto Valleyview-red brick house on left 3 houses before 9th street)

Welcome New Members

We welcome you and encourage you to attend our monthly meetings and get involved in a Neighborhood Group.

Barbara Villanueva Hillsboro, KS

Candis Mitchell

Shows Native American Beaded Indian Regalia at our March meeting.



Iron Caddy

Serger Neighborhood group February project.
Marilyn John, Norma Womack, Penny Ruddle

Midwest Sewing & Vacuum



Bernina
Baby Lock
Janome
Simplicity
Eureka Sanitaire
Hoover
Panasonic

We service what we sell.

Two Locations

111 Pattie
Wichita, Kansas 67211
(316) 262-3438
8:30-5:30 M-F, 9-4 Sat.
7130 W Maple St Suite 260
Wichita, Kansas 67209
(316) 722-9737
10-5:30 M-F, 10-4 Sat.
www.midwestsewing.net



On-Going Fundraisers

A number of back issues of sewing magazines have been donated, including Ottobre, Sew Beautiful, Sew News, and Creative Machine Embroidery. Look for these for sale in the next few months.

Most fabric is sold at \$1 per yard, but there are some high quality quilt cottons priced a little higher.

Now sold from the Fabric Fund tables: Patterns and magazines that have been donated by members are for sale for 25 cents each or 5 for a dollar. Funds raised go to buy items for the library and some of our other activities. Happy shopping!

Tables open before and after the meeting and during refreshment break.

We receive rewards money from the following:

Dillons Community Rewards program <https://www.dillons.com/communityrewards>

www.smile.amazon.com

Rumour Has It...



- ◆ **Common Threads Regional Quilt Show** will be at Century II June –16-18. An Eat and Shop including the quilt show is planned for Friday June 17.
- ◆ **4-H Style Review June 30.** Join ASG Members for dinner, the Style Show and Ice Cream at Braums.
- ◆ October 6th, 7th, and 8th: **Trunk show and workshop by Linda McGehee.** <http://ghees.com/>. A sew-in day is planned for Monday, October 10 to try what we have learned. Registration information will be in the June/July newsletter.
- ◆ **Venue Change:** Our usual meeting room is not available for our August 2nd and October 4th meetings. Watch your newsletter for the location for these meetings.
- ◆ **Kenneth D. King Workshop**
April 15-17, Kansas City Chapter Spring Education Event. <http://www.kansascityasg.org/events.html>



- ◆ **The 2016 ASG National Conference** will be in Indianapolis, IN, the birthplace of the American Sewing Guild, July 7-11 at the Marriott Downtown, 314 West Maryland.. For reservations call 888-236-2427 . Use group code ASG.

- ◆ Have you discovered a new product , technique or source? Your Sewing Sisters would like to hear your sewing stories. You are invited to share your sewing tips, funny stories, and stitching boasts in our 2016 newsletters.
- ◆ Remember both ASG.org and ASGwichita.org have areas that are password protected. If you don't remember the passwords contact info@asgwichita.org.
- ◆ We received over \$300 from the Dillon's reward program In 2015. For us to continue receive funds from the rewards program we need to re –enroll for 2016.

Eastside Neighborhood Group program in March.



http://keyka.typepad.com/my_weblog/2011/01/attaching-the-quilt-as-you-go-blocks-together.html

References for Fitting Pants from Julia Langel's

February presentation

Getting a Better Fit—Elastic Waist Pants

- ◆ Pants for Real People, by Palmer and Alto
- ◆ The Colette Patterns Pants Fitting Cheat sheet (available on line)
- ◆ Adjusting Pants from Waist to Seat, by Joyce Murphy, Threads 122 (Dec 2005/Jan 2006)

Elastic Waistbands

- ◆ Pants for Real People, by Palmer and Alto
- ◆ The Great Elastic Waistband, by Linda Lee, Threads 83 (July 1999)

Barb Blackman

Vicky Isliefson

Donella Cole

Suzie Dyer

Wanda Bledsoe

Serger Neighborhood Group Pajama Pants: Pat Hernandez, Wilma Wine, Marsha Volz, Penny Ruddle

Merchant Discounts

A-1 Singer Sewing Center (15%)

(316) 685-0226, A-1singer.com
1012 S Oliver
Wichita KS

Hancock Fabrics (10% on some things)

7395 W Central (316) 722-7554
8131 E Kellogg (316) 682-4574
Wichita KS

Helen Enox Fine Fabrics (10%)

(405) 685-1279
2209 SW 74th St, Suite # 318
Oklahoma City OK 73159

Hen Feathers (Punch Card)

(316) 652-9599, Henfeathersquilts.com
110 N Rock Rd
Wichita KS

JoAnn Fabrics & Crafts (10%)

All locations

Midwest Sewing Center (15%)

111 S Pattie (316) 262-3438
7130 W Maple #260 (316) 722-9737
Wichita KS
Midwestsew.net

Needle Nook Fabrics (10% off regular priced fabrics)

(316) 684-5989, ndlnookfab.blogspot.com
2714 Boulevard Plaza
Wichita KS

The Sewing Center (10% excl. machines)

(316) 832-0819
2407 W 13th St. N
Wichita KS

ASG on the Web

Wichita ASG site: ASGWichita.org

Wichita ASG Facebook page: www.facebook.com/asgwichita

Wichita ASG email: asgwichita@yahoo.com

National ASG site: www.asg.org

National ASG Facebook page: www.facebook.com/sewingguild

American Sewing Guild CHAPTER MEMBERSHIP FORM

Name _____

Address _____

City _____

State _____ Zip _____

Daytime phone _____

E-mail _____

☐ New ASG Member\$50

☐ New ASG Junior Member\$25

Chapter (city/state) Wichita/KS

☐ ASG Member at Large\$50

☐ Renewal Member\$45
(if received before membership expiration date)

☐ Late Renewal\$50
(if received after membership expiration date)

☐ Junior Renewal\$25

**Junior Member Information:**

Birthdate (MM) _____ (DD) _____ (YYYY) _____

School Name _____

Grade/year in school _____

Payment:

☐ Check payable to "American Sewing Guild"
☐ MasterCard | Visa | AmEx | Discover (circle one)

Account#: _____

Expiration Date: _____ CVV# _____

Signature: _____

Return to:

(Please allow 2-4 weeks for processing)

The American Sewing Guild

9660 Hillcroft, Suite 510, Houston, TX 77096

PH: (713) 729-3000 • FAX (713) 721-9230

Email: info@asg.org • Website: www.asg.org

AMERICAN SEWING GUILD, INC

WICHITA KS CHAPTER
PO Box 49539
Wichita, KS 67201-4539

NON-PROFIT ORG
U.S POSTAGE
PAID
WICHITA, KS
PERMIT NO. 923

ASGWichita.org
April/May 2016

ASG: Advancing Sewing As An Art And Life Skill
Membership has its privileges!

- Monthly meetings
- Educational programs from local and industry professionals
- Learn time-saving techniques
- How-to demonstrations
- On-line classes
- Specialty Neighborhood Groups
- Receive encouragement and support
- Share and network with sewing friends
- Attend chapter-sponsored events at member-only rates
- Participate in fashion shows and sewing fairs
- Contribute to community outreach through sewing
- Get discounts at local and national stores

