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**Dreams and Seams** is published six times per year in February, April, June, August, October, and December.



## Needled by Norma

Measure twice cut once. I've heard the word measure all my life from my mom teaching us how to cook, elementary teachers showing me how to put items into perspective, Sunday school teachers when referring to the building of the temple (the word is used 35 times in Ezekiel chapters 40 and 41), my husband in the wood shop and sewing buddies figuring out what size to make something. The senate passed a new measure (what does that even mean?). In music it's what's contained between two bars and we're not even gonna go there. In the printers world it's width in which a column or page of printed matter is set.



Measurement is taken so seriously that the US Government had a Weights and Measures Division within the National Institute of Standards and Technology. Look at how many tools we own in our sewing room for that one task. Measuring tapes, 6" gauges, French curves, cutting mats, that little scale on the front of most sewing machines, ironing boards with 1" grids printed on the cover, hem markers, seam gauge, not to mention the multitude of clear acrylic quilters squares and rectangles. Can you imagine how hard it would be to sew up a garment if we had no measurements to guide us. I guess you could even call a pattern a type of measure because it keeps all the cutting lines uniform, so we can produce the same item twice. As if that weren't confusing enough, how do you make sense of our use of measurements? The English language gets everything all twisted up. How long is an inchworm? If I'm within an inch of losing it, how close am I really? And if it's within an inch how can it be lost? Is everyone's foot 12" long? When you gaze over at the foothills, what will you see? Why is it that writing notes on your hands is considered cheating, but when you document it with footnotes it's OK. If I'm footloose and fancy free does that mean more than 12 inches with no embellishment? Are all the sticks in my yard considered yardsticks? If I were to go to make a yard sale purchase, would I be buying 3 feet?

Now that I've got that out of my system, I want to see how many of you will be able to MEASURE UP this year. Since our new meeting location move, we are looking for different venues for our 5<sup>th</sup> Tuesday sew-ins and the CAB would be interested in your input. January 30 and 31 will be at the Riverwalk Church of Christ (225 N Waco). We need to find locations for May, July and October. If you know a place that would hold maybe 12-15 of us and all the equipment and tables then please let someone on the CAB know. Public locations where people could see and hear us at work would be best, but we will consider anything.

Norma

## *Chapter Advisory Board*

### **President**

Norma Womack, (316) 721-9306  
[Womack2004@gmail.com](mailto:Womack2004@gmail.com)

### **1st Vice President/ Community Service**

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Penny Ruddle (316) 263-4816  
[ruddlepenny@gmail.com](mailto:ruddlepenny@gmail.com)

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Susie Dyer (316) 777-2096  
[ladybugdyer@yahoo.com](mailto:ladybugdyer@yahoo.com)

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### **Membership**

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[mkirby5@cox.net](mailto:mkirby5@cox.net)

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[mcarol.wiens@sbcglobal.net](mailto:mcarol.wiens@sbcglobal.net)

### **Retail Liaison**

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### **Neighborhood Groups**

Betty Brees, (316) 838-3709  
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### **Special Events**

Open

### **Librarian**

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### **Web Mistress**

Julia Langel (316) 733-4780  
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### **Hospitality**

Wilma Wine (316) 832-1202  
[dawine@cox.net](mailto:dawine@cox.net)

## *Membership Renewal*

The National office will send you a renewal notice about 2 months before your membership expires. If you don't receive a renewal notice, contact the membership chairwoman, or go to the National website, [ASG.org](http://ASG.org), where you can renew online.

### *\*\*\* Address Change \*\*\**

If your address, phone number or email changes, please report the changes to both the local membership chair and the National office (You can use the website at [ASG.org](http://ASG.org).)

## *A Note about Photos*

As you have probably noticed, we love photos!

If you take photos at an ASG event, please consider posting them to Facebook or emailing them to the newsletter editor.

If you would rather not have your photo appear on Facebook, in the newsletter, or on the website please tell the webmistress, and the newsletter editor. If you don't see yourself here, then pose and smile whenever you see a camera, especially if you are sewing or shopping.



## *Advertising rates*

This newsletter is published 6 times a year. We only accept sewing-related ads.

Our rates are:

1/8 page--\$60/year

¼ page --\$120/year

½ page--\$210/year

1 page--\$300/year

ASG members may place classified ads for 10 cents per word.

## *Cares and Concerns*

If you know of a guild member who is experiencing an illness or a loss in their family, please contact Marilyn John (316) 684-0355.



### *Our spacious new meeting room*

where our monthly general meetings will be held. This room is well lit, has round tables available, with plenty of room to move. There is space for our library carts and a table or tables for our Fabric Fund. **Northridge Friends Church** is located at 2655 Bullinger. **Bullinger is 1 block east of the 25<sup>th</sup> street exit off I-235 and the church is about a block further north.** Enter the east door for our general meeting. Park on the lot nearest the street and enter under the canopy.



The **2018 Conference** will be held at the  
Westgate Las Vegas Resort  
3000 Paradise Road  
Las Vegas NV 89109  
Reservations can be made now.  
The conference brochure will be available in early April



The conference offers daily educational opportunities in the form of workshops, seminars and lectures. Classes are tailored to every sewing interest from couture sewing to stash management, from fitting and alterations to surface design and embellishment, from hand sewing to serger sewing, as well as every level of sewing skill.

## *Challenge, Challenge, Challenge CHANGE*

We get an extension! National has extended the deadline for our spring challenge to May 31, so we in turn will move ours to the June general meeting. Our treasurer (Sondra Schmittgens) has ordered some of the ASG fabric and has a limited supply available for sale. Fat quarters are 3.75 each. The challenge is to make an item with the design and ASG logo easily visible on the outside. Submit a photo of it to national with your name, and chapter name to [asgfabricdesigncontest@gmail.com](mailto:asgfabricdesigncontest@gmail.com) no later than May 31. If you do not have computer access, please ask one of us for help. The winner will be drawn at random for a prize at the ASG conference in July. The chapter with the highest percentage of participation will be awarded a free education event to be held within the following 10 months. You are allowed multiple entries as long as they are different projects (you cannot make 5 hot pads but can make a purse, cap, check-book cover, apron and pin cushion). There is no good reason why a chapter cannot have 110% participation. Now the fun part for our challenge is that once you submit to national, they will send you a receipt acknowledging your entry and we will use those for entries to our own drawing (multiples are allowed) for a sewing machine light being donated by Betty Brees.

## *ASG Fabric Design Contest, Part 2 - The UPDATE*

By Joi Bostic

Wow! Part 2 of the Fabric Design contest has generated so much excitement and interest that it has exceeded our expectations. We have received multiple questions, and I love the way we as sewers think...out of the box. So this update will serve as a *reminder* of the contest and address some of those questions again.

Entries have already started coming in. I know that there will be many others as the deadline approaches. To comply with the many requests we have received, the **deadline for submissions has been extended to May 31, 2018**. Yes, you now have an additional two months to work on your fabulous entries.

***Can one member submit more than one item?***

Yes, as long as the items are different in terms of patterns. For example: one member can submit a handbag, a dress and a wall hanging. As a result, the chapter will be credited three entries.

***Do I have to use the gray and white version of the design?***

No you can use any of the color palettes offered and in any size on any fabric.

***I can't seem to find a place to enter the discount code, ASG20.***

To find the space to enter ASG20, first pick the fabric and put it in your cart. Scroll down, just below the listing of fabrics look on the left to enter the discount code

***Can I use more of the coordinating fabric design than the winning design?***

Yes. The rule is that the winning design made with the dress form and the ASG logo (in any color palette and size) must be featured in the project.

***Can I use the winning design solely as a lining in a project?***

No, using it this way does not feature the design. It must be visible from the exterior of the item.

***How will you know how to credit my chapter for my entry?***

After your creation is completed, you will need to submit your name, your chapter name, and a photo of your creation making sure that the winning design is clearly displayed to [asgfabricdesigncontest@gmail.com](mailto:asgfabricdesigncontest@gmail.com) no later than May 31, 2018.

Now with this information, I just know that your scissors will be clipping and your machines humming to make wonderful creations as contest entries. We can't wait to see what you create.





## On-Going Fundraisers

*Fabric FUNd* is a great perk for belonging to ASG. Not only does it give us a nice income for our chapter, it gives us an opportunity to rid our personal stashes of unwanted items or pick up a treasure from what a sister member no longer wants.

Starting in January 2018 the Fabric Fund will no longer keep fabric from month to month. If you bring fabric and it doesn't sell at that meeting you may either pick up your fabric at the end of the meeting, or leave it to be used for or donated to charity.

We receive rewards money from the following:

Dillons Community Rewards program <https://www.dillons.com/communityrewards>

[www.smile.amazon.com](http://www.smile.amazon.com)

FABRICS CLASSES NOTIONS STENCILS BOOKS PATTERNS

**316.558.8899**  
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**HOURS**  
M - Th 10 - 5:30  
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[www.thesewingcenterwichita.com](http://www.thesewingcenterwichita.com)

## Did you know?

You can view Our Newsletter *Dreams and Seams* in color on our Website <http://asgwichita.org/index.php/member-resources/>. Or on the National Website [https://www.asg.org/wp-content/members/newsletters/Wichita Dreams and Seams.pdf](https://www.asg.org/wp-content/members/newsletters/Wichita_Dreams_and_Seams.pdf)

You can also view newsletters from ASG Chapters across the country on the National web site. If you are traveling and you want to find sewing related events in the area you are visiting check out the newsletter from the area chapter. You will find many sources for shopping as well. Remember all ASG events are open to all ASG members.

Remember to turn your Community Service hours in to Beryl, or use the form on the [asgwichita.org](http://asgwichita.org) website.

**Stitchingfields**  
a quilt shop and so much more  
[www.stitchingfields.com](http://www.stitchingfields.com)  
Tues-Sat 10am-5pm  
510 State St.  
Augusta, KS 67010  
[stitchingfields@yahoo.com](mailto:stitchingfields@yahoo.com)  
316-712-3780

Audrey Wright

# February Events

## General Meeting –February 6

### Access ASG Web information

- ♦ Julia Langel & Betty Brees
- ♦ 1:30 pm, Northridge Friends Church  
2655 Bullinger, Wichita KS 67204
- ♦ Norma Womack (316) 721-9306

## Eat and Shop-February 9

### Americans in Paris: The French Connection from the Wichita Art Museum Collection

- ♦ 12:00 pm, Lunch
- ♦ 1:00 pm Tour
- ♦ Wichita Art Museum  
(1400 West Museum Boulevard )
- ♦ Julia Langel (316) 733-4780
- ♦ <https://www.wichitaartmuseum.org/exhibitions/current>

## MEOW Neighborhood Group-February 14

### Needles and Threads

- ♦ Janeen Miller
- ♦ 1:30 pm, A-1 Singer, 1012 S. Oliver  
(Parklane Shopping Center)
- ♦ Betty Brees, (316) 838-3709

## Sew Inspired Neighborhood Group-February 19

### Following a Sew Along– part 2

- ♦ 1:30 pm, A-1 Singer, 1012 S. Oliver  
(Parklane Shopping Center)
- ♦ Shirley Binder (316) 687-7257

## Eastside Neighborhood Group-February 20

### Pocket for Gallon Can

- ♦ Penny Ruddle
- ♦ 7 pm , Needle Nook Fabrics,  
2714 Boulevard Plaza
- ♦ Theresa Corle (316) 689-6702

## Serger Neighborhood Group-February 26

## Easter Table Runner

- ♦ 1:30 pm, Riverwalk Church of Christ,  
225 N Waco
- ♦ Penny Ruddle (316) 263-4816

## CAB Meeting –February 27

- ♦ Plan upcoming events
- ♦ 1:30 pm, Northridge Friends Church  
2655 Bullinger, Wichita KS 67204
- ♦ Norma Womack (316) 721-9306

## ASG Website Benefits

At our February General meeting, Betty Brees and Julia Langel will share information about online resources for ASG members including: newsletters, photos, upcoming events, embroidery designs, patterns and video classes. This is a great opportunity to find out about our online benefits.

## February Eat and Shop

We will get a tour of the Savoir-Faire exhibit comparing Paris fashion magazine illustrations with real Wichita gowns. Regular museum admission -- free for members, \$5 for non-members. Lunch at 12 in museum cafe. Tour at 1pm.

*So many needles — so many threads.* Why so many choices? What are the options? How to determine the right ones for your project. Janeen Miller helps us solve the mystery at the February MEOW neighborhood group meeting

## Welcome New Members

We welcome you and encourage you to attend our monthly meetings and get involved in a Neighborhood Group.

Janice Tuinstra      Wichita KS

## March Events

### General Meeting-March 6

#### Internet Sewing Resources

- ◆ Marilyn Kirby
- ◆ 1:30 pm, Northridge Friends Church  
2655 Bullinger, Wichita KS 67204
- ◆ Norma Womack (316) 721-9306

### MEOW Neighborhood Group-March 14

#### Steam Punk

- ◆ Jill Rust
- ◆ 1:30 pm, A-1 Singer, 1012 S. Oliver  
(Parklane Shopping Center)
- ◆ Betty Brees, (316) 838-3709

### Sew Inspired Neighborhood Group-March 19

#### Following a Sew Along- part 3

- ◆ 1:30 pm, A-1 Singer, 1012 S. Oliver  
(Parklane Shopping Center)
- ◆ Shirley Binder (316) 687-7257

### Eastside Neighborhood Group-March 20

#### Cover for multi-drawer

- ◆ Norma Womack
- ◆ 7 pm, Needle Nook Fabrics,  
2714 Boulevard Plaza
- ◆ Theresa Corle (316) 689-6702

### Serger Neighborhood Group-March 26

#### Coffee Cozy

- ◆ 1:30 pm, Riverwalk Church of Christ  
225 N Waco
- ◆ Penny Ruddell (316) 263-4816

### CAB Meeting -March 27

- ◆ Plan upcoming events
- ◆ 1:30 pm, Northridge Friends Church  
2655 Bullinger, Wichita KS 67204
- ◆ Norma Womack (316) 721-9306

### *Find it on the web*

We are all (fortunately or unfortunately) familiar with being able to order fabrics and notions online. We can Google specific topics and find numerous articles and videos about virtually any sewing technique. I recently discovered new ways to improve my sewing and have fun at the same time. We'll discuss pros and cons of various groups and sites.

### *Sew Inspired continues to Sew-Along with Ramona*

The Sew-Along with Ramona is now posted on the asg.org website. Sign in to the members only section. Go to Education then to ASG Online! Videos. Scroll down the list to the Sew-Along Series.

Also in the video section under sewing techniques are videos for cuff and collar methods developed by Ramona that will give you a smooth transition between the collar stand and the shirt and the sleeve and the cuff.



Whether you want to make the denim shirt dress, apply the techniques to a different pattern, just make some samples, or store the knowledge for a future project this is a great opportunity to improve your sewing skills.

Last month, Pantone announced their **Color of the Year for 2018: Ultra Violet**. The color is "complex and contemplative and suggests the mysteries of the cosmos, the intrigue of what lies ahead and the discoveries beyond where we are now."

The Newsletter deadline for the April /May issue is March 9



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Help us welcome Marci Milus to the Needle Nook Family. She is going to be a great asset with TONS of sewing experience.



**10% Discount**  
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Have a sewing question???  
Give us a call or email.  
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Sewing Classes available  
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### HOURS

TUE—FRI 10 am—5:30 pm  
SATURDAY 10 am—4 pm

### PATTERN COMPANIES

Kwik Sew Burda  
Jalie Elite

Burda Style Pattern Magazines  
(Let us help you to learn how to use these awesome publications)

Intimately Yours: Bras That Fit  
Frugal Seamstress 1, 2 & 3  
Ditch the Muslin

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Come by and browse our large glove and hat collections.

We started as an Online store and had so much success we added a storefront. Even if your fabric stash is huge come see us. We are a family owned business that consists of lifelong sewist and fabric enthusiasts.

We are fun and love sharing ideas with other fabric lovers.


We spend a lot of time going to sales, auctions, store close-outs, and other places looking for fabrics, patterns and notions.

**316-259-2492**

Hours: Thursdays Noon -5 pm

Saturdays Noon - 4 pm

**319 b. S. Hydraulic Ave.  
Wichita, KS 67212**



Located in downtown Wichita on S. Hydraulic Ave. just south of Douglas street. We are between E. Waterman and E. Lewis on the West side of Hydraulic. We are located on the backside of the building.

 @FRFabrics  @faithfulremnants



## *Community Service*

Our **2017 Christmas Challenge** was met with 159 Christmas Stockings and stocking stuffers (personal care products, stuffed animals, toys, puzzles, coloring books, school supplies, hats and mittens, socks, t-shirts,)! This involved an estimated 230 hours of effort by our members! We donated the items to the Wichita Children's Home, the Veteran's hospital-Wichita and Second Chance Industries and Andover's Sunshine Children's home. All were delighted to receive the bounty!



**GownTown 2018** efforts are moving quickly and some members selected formal gown fabric pieces at the January meeting from which to make evening bags. We will bring the remaining scraps to the February General meeting, if you are ready for the challenge of delivering them in time for Gown Town on March 3<sup>rd</sup> at North High. Please consider volunteering to participate in minor alterations (taking in/letting out seams, adjusting straps, shortening hems, sewing hooks and eyes, etc.). Beryl will bring sign-up sheets to our meetings between now and then. Or just give Beryl a call/email to ask her about volunteering.

**Flannel fabric donations:** We are looking for 2 ½ yd to 3 yard lengths of good quality flannel for making hospice gowns and smaller lengths for making Days for Girls liners. Please call or email Beryl with your donations.

Our January speakers, Sein and Brillian Lengeju, helped us understand the serious challenges facing girls and women in their Maasai tribe in Kenya. It served to emphasize how much our gifts of Days for Girls kits mean to them in their efforts to attend school and improve their lives. Look for an announcement in the next newsletter, about our 2018 challenge for this project.

Your ideas? Let Beryl know if you have specific community service projects that you feel strongly about and would like to help make happen, if there is enough interest among our members.

## Merchant Discounts

**A-1 Singer Sewing Center (15%)**

(316) 685-0226, A-1singer.com  
1012 S Oliver  
Wichita KS

**Needle Nook Fabrics (10% off regular priced fabrics)**

(316) 684-5989, ndlnookfab.blogspot.com  
2714 Boulevard Plaza  
Wichita KS

**Hen Feathers (Punch Card)**

(316) 652-9599, Henfeathersquilts.com  
110 N Rock Rd  
Wichita KS

**The Sewing Center (10% excl. machines)**

(316) 832-0819  
2407 W 13th St. N  
Wichita KS

**JoAnn Fabrics & Crafts (10%)**

All locations

**Midwest Sewing Center (15%)**

111 S Pattie (316) 262-3438  
Wichita KS  
Midwestsew.net

Visit **Special Offers** in the members only section at  
[www.asg.org](http://www.asg.org) for discount codes

Remember to say Thank You as you support our local retail shops who support us.

## ASG on the Web


Wichita ASG site: [ASGWichita.org](http://ASGWichita.org)

Wichita ASG Facebook page: [www.facebook.com/asgwichita](http://www.facebook.com/asgwichita)

Wichita ASG email: [asgwichita@yahoo.com](mailto:asgwichita@yahoo.com)

National ASG site: [www.asg.org](http://www.asg.org)

Remember both ASG.org and ASGwichita.org have areas that are password protected. If you don't remember the passwords check the back of your membership card or contact [info@asgwichita.org](mailto:info@asgwichita.org).

American Sewing Guild CHAPTER MEMBERSHIP FORM	
<p>Name _____</p> <p>Address _____</p> <p>City _____</p> <p>State _____ Zip _____</p> <p>Daytime phone _____</p> <p>E-mail _____</p>	<p><b>Junior Member Information:</b></p> <p>Birthdate (MM) _____ (DD) _____ (YYYY) _____</p> <p>School Name _____</p> <p>Grade/year in school _____</p>
<p><input type="checkbox"/> New ASG Member .....\$50</p> <p><input type="checkbox"/> New ASG Junior Member .....\$25</p> <p>Chapter (city/state) <u>Wichita/KS</u></p> <p><input type="checkbox"/> ASG Member at Large .....\$50</p>	<p><b>Payment:</b></p> <p><input type="checkbox"/> Check payable to "American Sewing Guild"</p> <p><input type="checkbox"/> MasterCard   Visa   AmEx   Discover (circle one)</p> <p>Account#: _____</p> <p>Expiration Date: _____ CVV# _____</p> <p>Signature: _____</p>
<p><input type="checkbox"/> Renewal Member .....\$45 (if received <u>before</u> membership expiration date)</p> <p><input type="checkbox"/> Late Renewal .....\$50 (if received <u>after</u> membership expiration date)</p> <p><input type="checkbox"/> Junior Renewal .....\$25</p>	<p style="text-align: center;"></p> <p>Return to:</p> <p><b>The American Sewing Guild</b> 9660 Hillcroft, Suite 510, Houston, TX 77096 PH: (713) 729-3000 • FAX (713) 721-9230 Email: <a href="mailto:info@asg.org">info@asg.org</a> • Website: <a href="http://www.asg.org">www.asg.org</a></p> <p style="text-align: right;">(Please allow 2-4 weeks for processing)</p>

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February/March 2018

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- Receive encouragement and support
- Share and network with sewing friends
- Attend chapter-sponsored events at member-only rates
- Participate in fashion shows and sewing fairs
- Contribute to community outreach through sewing
- Get discounts at local and national stores

