



DREAMS and SEAMS

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Volume 6 - No. 3

June/July 2004

Advancing sewing as an art and life skill.

Upcoming Events!

ASG NATIONAL CONFERENCE IN DALLAS!

August 4-8, 2004. See your conference booklet for details. It should come in the mail soon!

2-DAY PATTERN MAKING SEMINAR FOR THE HOME CLOTHIER BY CONNIE CRAWFORD

Friday and Saturday, September 24 and 25, 2004

We are having Connie Crawford back again for a much deeper foray into the pattern making world. We will learn how to make a sloper and how to use it to make 22 different fashion blocks and so much more. If you would like Connie to make a fashion block or dress form from your body for you, she will be available for 2 days before and 2 days after to take private appts. We will have more details on this later! If you have questions call Sondra Schmittgens at 943-9813

SEWING EXPO IN KANSAS CITY

October 14-16 2004, No details yet but keep that weekend free!

NO BUS BUS TRIP

November 13, 2004. If you have never gone on one of these you are missing a fun time. Visit with our local merchants, buy a gob of stuff and have fun with friends. Watch newsletter for details

PEGGY SAYERS OF SILLOUTTE PATTERNS

January 22-25, 2005. Peggy will be here in January. Please check out her website and help the board decide what topics to ask for. This will be a seminar and workshop (possibly two days of workshops)

FABRIC CARNIVAL

March 12, 2005. This is our fabric recycling extravaganza! Rent a table and sell all that fabric you can't figure out why you bought! Tell your friends and do a table together! Come and shop and add to your stash. Do your part for the sewing environment and come recycle fabric with us.

SEWING RETREAT

August 26-28, 2005. Crosswinds Retreat Center at Hesston. A good time to sew the things you bought at the Fabric Carnival.

----THREADS THAT BIND----

Here I am writing my column for the June newsletter. That means summer is almost here. Do you all have plans for your summer vacations? I'm sure the hi-light of my summer will be National ASG Conference in Dallas the first week of August. Just give me fabric and the company of friends that sew and I am happy. I hope many of you are making plans to attend also.

That means I need to get some new clothes made. Saturday of conference is 'Wear Your ASG Pattern Day', so I need to choose which of the 3 patterns I want to make to wear that day. Then there is the Denim and Diamonds dinner. The wheels are turning; I best make a decision and get started soon. I have a piece of tencil with a denim look, and a pattern in mind. Now for the diamond part. Time will tell. I'm sure inspiration will come. Some time soon I hope. Laurie Mitchell made me want to try discharge dying; maybe I can work that into one of my garments.

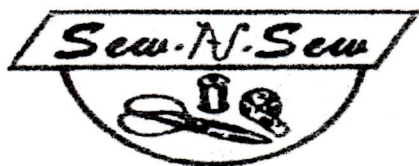
Our Pattern Making group is making progress. I feel like I have a sloper that really is made for my body. One of the classes I choose at conference is on fit. I'm sure after taking Connie Crawford's 2 day pattern making seminar in September I will have so many ideas thatwell you fill in the blank.

Remember our charity Sew-in July 6th. We will be making polar fleece jackets, mittens scarves and hats to be given to the Community of Schools program. We always have fun at these charity sew INS. And with a potluck supper we will have lots of good food also. Please plan to come. Stay the whole time, or just a couple of hours. All help we can get will be appreciated.

Also remember to pick up terrycloth at the June meeting to be used for the adult bibs we want to complete in time to take with us to Dallas for the community service project at conference.

Sew Happy

Shirley



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211 W. Central
Andover, Kansas 67002

Karen Hayes, Owner
316-733-2899

Website: karenssewnsew.com email: sewnsew@powwwwer.net

CREATIVITY CONTEST 2004

We are changing the rules for the Creativity Contest. Although we would encourage you to use the 3 new ASG patterns (Simp #5153, #5104 or #5191) we are NOT requiring that you do so. Use any pattern you want and wear or bring your creation to the Dec. 7th meeting.

Try a new technique, be wild or sedate, add or release some dye, embellish like mad or keep it simple, it's your call!

The rules for the national contest remain the same as before and entries are due on June 10. For details go to Notions, Winter 2004 pg 55 or go to the web site www.asg.org

Ready, set....SEW!

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Check out these great Web Sites: 2

Upcoming Speakers/Events:

Connie Crawford: www.fashionpatterns.com

Peggy Sager: www.silhouettepatterns.com

Original Sewing & Quilt Expo: www.sewingexpo.com

Check out the Okla. group: www.okcasg.org

And the KC Group: www.KansasCityASG.org

And the Hutchinson Group: www.hutchinsonasg.org

Focus on the Oriental:

Carol Lane of Saber Designs: www.saberdesigns.com

Kimono and fabric: www.japanesekimono.com

Fabrics, sashiko, books & patterns: www.eastwindart.com

Auf Deutsch aber...wieso nicht? This site is mainly in

German but the fabrics are worth it: www.batikbutik.com

Online Fabric store: www.emmaonesock.com

Lots of great silks and things related: www.silkthings.com

www.denverfabrics.com

Historical Patterns: www.sewingcentral.com

Other Ethnicities:

Ethnic Fabrics from everywhere: www.quiltethnic.com

Interesting for workers with yarn and other fibers:

www.allfiberarts.com

Lois Erickson's site: www.designandsew.com

If you have any favorite Web sites you would like us all to know about. Please call or e-mail me and I will include them here. Happy Surfing!

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FITTING FOCUS

Hello members! This is normally where Barb Bohm's column on Fitting Focus Appears. Barb needs your help! Please call or e-mail her with any fitting questions you have. If you have a gaping armhole, saggy neckline, need to know how to make room for ample bosoms or compensate for not so ample bosoms, how to change the leg of a pants pattern to make shorts, how to change the length of a sleeve, how to hide that prehensile tail that runs in your family or how to....well you get the idea!

Barb will demonstrate your fitting solution with real fabric on a real garment so that you can see how things are done in real life, not just on a paper cut out or diagram. Tell Barb your fitting needs, she is ready and willing to help you!

Contact Barbara Bohm, aalmanret@sbcglobal.net with your fitting problems.

See you next time!!!

Membership Expiration Date

Be sure to check your membership expiration date on your newsletter label. You should receive a renewal notice and form from the National office about 2 months before the expiration date, but if you don't you can still send in your renewal. Notify the national office if you have an address change as our address labels come from them. Not sure what to do? Contact any officer.

Remember our Retailer's

Following is a list of retailers, and the discounts they offer to ASG members on regularly priced fabric and notions.

Remember, to receive your special ASG discount, show your membership card at the cutting table, when purchasing fabric or at the cash register, before purchases are entered.

Receive a 10% discount at:

Hancock Fabrics - East/West

JoAnn Fabrics - All Locations

Needle Nook Fabrics - Blvd. Plaza

Prairie Quilts - Parklane Shopping Center

Sew - N- Sew - Andover, Ks.

The Sewing Center - W. 21st St.

Gramma's Calico Cupboard - S. Hydraulic

Receive a 15% Discount at:

A-1 Sewing Center - Parklane

Receive a 20% Discount at

Southend Sewing

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E-mail: ndlnookfab@aol.com

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Barbara Scadden, 682-3402
E-mail: bscadden@prodigy.net

Special Events Chair:

Barb Blackman, 721-5524
bblackman@cox.net

Hospitality Chair(day):

Melinda Crager, 721-3544
melcrager@cox.net

Hospitality Chair (night):

Margarita Johnston, 773-3231

Neighborhood Groups Liaison:

Carol Wiens, 788-4448
E-mail: jackw2@cox.net

ASG Vision Statement from National 2/18/2004

The vision of the American Sewing Guild is to be recognized as the premier sewing organization that:

- Has an international clientele that enjoys both personal and professional benefits from its membership;
- Embodies an organizational culture that is inclusive, generous, fun-loving and passionate about needle art;
- Introduces and develops programs at local, regional, and national levels to promote the learning of sewing and other needle arts for both the sewing industry and the larger community;
- Is a major, positive influence on both the sewing industry and the larger community;
- Maintains a financial base that allows it to educate, preserve past needle art achievements and advance modern sewing techniques and technology;
- Is well managed and eager to explore new opportunities such as networking with other needle are specialties; and
- Is committed to serving its members, giving to its communities, and perpetuating the needle arts.

Mark Your Calendar!

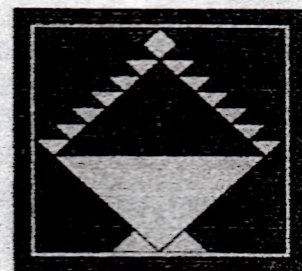
The Following dates show the programs planned for sewing guild at the Sedgwick County Extension Education Center, 7001 W. 21st N at 1:30 PM and 7:00 PM

June 1, 2004	Attic Heirlooms - Julie Craig 'Fancy Embelishment Techniques for Garments and Purses'
July 6, 2004	Charity Sew & Pot Luck, 12pm - 9pm BogCoats, mittens and bibs
August 3, 2004	Bev Seyfert of The Sewing Center Threads and Stabilizers
Sept 7, 2004	Mini-Workshops

The Bag Lady Social was a great Success! Our winning bag ladies for the day meeting were: Delores Miller and Audrey Bennet. For Evening they were: Denise Dias and Margie Mainz

Bag Lady Report

Bag Lady Report



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Janet Robinson
Owner

7348 W. 21st St. North #106
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Advertising Rates

Ad rates for our bimonthly ASG Newsletter will be as follows:

Inserts (one sheet-8 1/2" x 11") is \$30. Multiple sheets are priced by the weight.

Full Page\$50

1/2 Page\$35

1/4 Page \$20

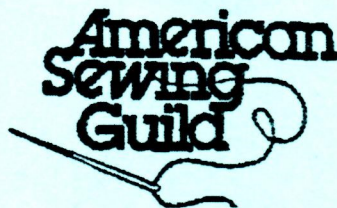
Business Card.....\$10

Classifieds.....10 cents a word

Artwork needs to be camera ready.

Send or give information to
Rebecca Wondra, 1663

Murray, Wichita, Ks. 67212 or
E-mail-rlwondra1@cox.net



The Wichita Chapter of the American Sewing Guild Presents:



Connie Crawford

**CEO of Fashion Patterns by Coni
Fashion Design Specialist, Educator and Author**

Connie taught pattern making and fashion design classes for 23 years at the Fashion Institute of Design and Merchandising. She authored numerous books including, 'A Guide to Fashion Sewing', 'The Art of Fashion Draping' and 'Patternmaking Made Easy'. Her 35+ years of patternmaking experience in the garment industry led to the creation of her own pattern line for the full figured woman.

**Friday & Saturday, September 24 & 25, 2004
9:00 AM to 5:00 PM both days**

(Sedgwick County Extension Building – 7001 W 21st St North - Wichita, KS)

Pattern Seminar for the Home Clothier

The goal of this Pattern Seminar is to simplify the learning process of pattern making in a very logical manner. The pattern seminar begins with learning drafting techniques with a clear understanding of pattern design, principles of proportion, balance and fit. Using hands-on techniques with 1/2 scale patterns the class will then work with basic pattern techniques, princess lines for styling bodices, dresses and tunics. These pattern skills can be applied to an existing blouse, shirt, dress or pants pattern of your choice and/or start from scratch. By applying these skills one will be able to create her own look and design a wardrobe to her liking.

Plus, learn how a design becomes a pattern, how to drape a live model, how master patterns are made, styling techniques, how to make a sleeve from scratch, change sleeves so they move and fit correctly, how to make a dress form within an hour and how to choose the right interfacing for your projects.

Cost for 2-day Seminar: ASG Members \$65, Non-Members \$75 (lunch included)

Ms. Crawford will also be accepting appts. for personal fittings of any of the pattern blocks or a dress form 2 days before and after the seminar. Price for these 3 hour appts. is \$80 each. Call Sondra to set up an appt.

For more information contact:

Sondra Schmittgens Phone: 316)943-9813 E-mail aslcouple@worldnet.att.net

**The American Sewing Guild Presents
STRATEGIC PLAN HIGHLIGHTS: 2004-2006**

"Advancing sewing as an art and life skill"

Note: The following summary highlights ASG's strategies for longevity and advancement as compiled following the 2003 joint meeting of ASG's regional representatives and national board of directors. Chapter presidents received the full version of the plan in April 2004.

HIGHLIGHTS FROM THE PLAN

The American Sewing Guild's overall strategy is to foster moderate organizational change, membership growth, and financial security. Growth will become ASG's focus: increasing membership, increasing revenues, and strengthening the organizational culture with an eye to creating the ASG of the future. We must remain a strong community that offers attractive products and services to an active public that is challenged by time and competing life priorities. Our successes depend on our strategy to gradually shift the emphasis from fortifying internal structure to seeking external opportunities. ASG will become more influential among allies in the sewing community as we demonstrate growth. In return, our members will enjoy an enriched sewing community, a wealth of ASG-associated products and services, and participate in the preservation and promotion of sewing as an art and life skill.

MEMBERSHIP AND CHAPTER LEADERSHIP

ASG values strong chapter leadership as the key to encouraging organizational growth. Improvements in ASG's governance standards, volunteer training, and membership recruitment and retention activities are the target objectives. Projects in these areas include:

- Revised Organizational by-laws and articles of incorporation
- Revised chapter policy and procedures
- New additions to the ASG Leadership Library
- Enhanced leadership training and resources for chapter presidents and advisory boards
- New tools for organizational and leadership self-assessment and feedback
- Data collection on membership growth & retention
- New programs and training to encourage youth membership, diversity, and new chapter development
- Continued efforts to promote excellence through ASG's Awards Program
- Enhancements to ASG's Internet-based services for chapters and members

ASG PRODUCTS AND SERVICES

ASG will continue to seek every opportunity to provide products and services that are attractive to members and non-members alike. Sales of ASG products and services will continue to supplement our revenues and help us promote sewing in the public venue. The Internet will become increasingly important as we provide access to new sources of sewing education. Our annual conference will remain a premier opportunity for members and non-members to share in the ASG community, to celebrate sewing, and to foster ASG leadership.

PUBLIC RELATIONS AND MARKETING

ASG will continue to promote the image of sewing as a fun, modern, and worthwhile endeavor. Public awareness of ASG will increase through additional advertising, publicity, and creative, cost-effective marketing. As resources become available, we will broaden national promotional efforts by implementing a comprehensive marketing plan including the use of print and mass media. We will extend all national efforts to the local level by providing marketing resources and training for chapters.

**PARTNERSHIPS, COLLABORATIVE PROJECTS,
AND COMMUNITY SERVICE**

Partnerships and collaborative projects with manufacturers, retailers, trade associations, and other needle/fiber arts organizations are key to increasing the public awareness of ASG and sewing. Community service projects allow our members to contribute to their communities and increase public awareness of the value of sewing. ASG will seek additional funding resources for chapters in the form of grants and donations and will provide education and support for grant writing and project management at the chapter level.

FINANCE AND SUPPORT SERVICES

ASG has acquired a sound financial foundation and seeks to use resources creatively and wisely in the pursuit of growth. We will seek alternative sources of revenue as well as increased membership revenue. We will adhere to regular organizational assessment of all ASG programs and staff in order to maintain high efficiency and cost-effectiveness in our organization. We will encourage chapters to adopt the same high standards for financial management through increased training and assessment tools.

DERBY NEIGHBORHOOD GROUP

The Derby Neighborhood Group invites you to meet with them on the 4th Thursday of each month at 7:00 pm at the Woodlawn Methodist Church at Kay and Woodlawn in Derby. Go to the south entrance and follow the signs to Room 11E. Questions? Contact Bev Libby 747-2546

In April the group was introduced to Sashiko Embroidery by Marilyn Beaver. In May Belle Gray led the group through the process of making fabric bowls. What's next? Sashiko Bowls?

Upcoming events in Derby!

June 24, 2004 Joan is demonstrating Reversed Quilting

July 22, 2004 T-Shirt challenge!

Newsletter Announcement

Everything in the newsletter is either written by or included by the Newsletter Chairperson, Sondra Schmittgens, unless otherwise noted with a by-line. It was brought to my attention that some of you were offended with the library announcement in our last issue and falsely blamed our Library Chairperson for this. It was written by me, Sondra Schmittgens and I apologize for the offense. If you have any future complaints, suggestions or articles for submission please call me at 943-9813 or e-mail me at aslcouple@worldnet.att.net.

**The deadline for the Aug/Sept issue is :
September 19, 2004**

NEW MEMBERS!

Welcome to our new members that joined or rejoined in April and May. Add these guys to your phonebook.

Delia Harder, 3003 S Broadacres, Hutchinson 67501
620)665-8028

Ronald Seaton, 9182 1/2 W 57th St N, Wichita 67204

Jean Ann Melia, 11737 114th Rd, Dodge City 67801
620)227-2680 meliafarmsjean@hotmail.com

Dorothy Johanek, 9040 Westlawn St Apt 304, Wichita
67212 316)721-0633

Welcome Welcome Welcome Welcome Welcome



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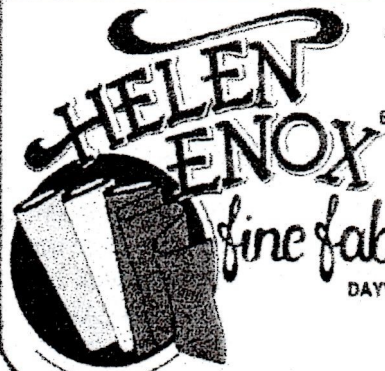
1010 S. Oliver, Wichita, KS 67218

email: quiltsrfun@prairiequilts.com

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Sewing Help at Hancocks East By Barb Scadden

We still need volunteers from the guild to help with our every Wednesday afternoon and evening help sessions available to the public at Hancock's east store. We have people come in sporadically asking for help or advice regarding curtains, wedding dresses, fabric choices, pattern selection, how to bind off a quilt, etc. What a great way to share our knowledge with someone! Please don't be afraid to volunteer because you feel like you aren't knowledgeable enough. I don't hesitate to tell someone 'I don't know' if I don't! Most people who come in are VERY inexperienced and really appreciate your help. What a great way to introduce the guild to the public! If you could help with either the afternoon session from 2-5 or the evening session from 5-8, please contact me at 6823402

Garments for Hancocks West

Don Blue, Manager of the west Hancocks store, has expressed a desire for ASG members to make apparel garments to be hung on display in his store. This would be a way for our local chapter to show appreciation for the support Hancocks gives the ASG and to also give exposure to the public about the sewing guild!!!!

Mr. Blue would like to have several garments, adult and child, and would like to have them in the near future.

If you could help with this project, please stop by the store to see Mr. Blue and he will guide you as to what fabrics he would like for you to use. He is not in the store on Thursdays and it would be a good idea to avoid going in on Sat. or Sun. when they are quite busy. Hancocks will furnish pattern, fabric and notions for your garment/s. The garments should be made for yourself or someone you wish to sew for. After the garments have hung for about 45 days they are yours to bring home. Your garments should have a sign on them saying----- 'Made by a Member of the American Sewing Guild. For more information concerning the ASG please contact Shirley Binder at 943-5063 or 684-5855'----

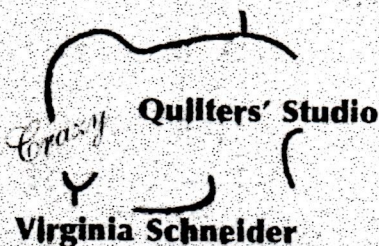
CHARITY SEW JULY 6, 2004 12:00 NOON TO 9:00 PM POT LUCK DINNER!

We will be sewing for the 'Community of Schools'. This is an organization that helps to encourage and support the families of school children so that the children have the best chance of learning. We will be making bog coats and mittens from fleece. We will also be sewing adult bibs for the Charity effort at the National Conference in Dallas. One side of these bibs must be terry cloth the other can be any kind of fabric.

The Guild is buying some fleece and terry cloth and will have the fabric, patterns and some sewing machines at the meeting. We will meet at the extension office in the sunflower room as always.

What should you do??? Come join us! Stay for an hour or all day, come anytime between noon and nine!

What should you bring??? **FOOD!** Bring a covered dish to share with everyone, **SEWING MACHINE AND EQUIPMENT-** don't forget your cords and feet and stuff, **FABRIC** bring any fleece and terry you want to part with and especially bring something for the other side of the bibs, **THREAD** to sew with.



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Cherry Dump Cake from Bag Lady Social Ruby Chrisco

2 cups Cherry Pie Filling
1 large can Crushed Pineapple (drained and save the juice for later)
1 Yellow Cake Mix
2 sticks Margarine, melted (I used only one)
Mix the margarine and pineapple juice into the cake mix and layer in an ungreased 9x13 cake pan as follows:
Pie filling, pineapple, cake batter (spread over top). Bake at 350 for 45-60 minutes.
Kick it up a notch: Add 1 cup of coconut and 1 cup nuts before adding the cake batter! Enjoy!

Oklahoma City Bus Trip

by Barb Blackman

The bus trip to Oklahoma City was a huge success for the travelers and the businesses we visited. A big thank you to Sue Carpenter for planning the event. We missed you on the trip Sue. Oklahoma Quiltworks was the first stop, where we warmed up for a day of shopping and enjoyed the muffins that awaited us. It was fun to see a room full of sewers working on charity projects in the back room. When Gene (the bus driver) had to open the luggage compartment for some of the purchases, I knew we were having fun.

It was on to Helen Enox next. Helen met us outside and led us in to a delicious lunch before the real shopping began. It is a good thing we ate because we needed our strength to protect our bolts from others. I heard some bargaining going on as to how many yards there were left on a bolt and who was going to share and folks were standing in line to see if there was enough yardage left for the next project. What fun! I can't wait to see the finished items that you all are busy making.

My Sister's Quilt in Edmond was the last stop and it was a delightful shop too. The theme of the day was fabric and food - we enjoyed cookies in Edmond. Thanks to the shops and the travelers for making the day so delightful!

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Top Ten Reasons to Buy the New ASG Patterns Simplicity 5191, 5104 & 5153

By Denise Dias

10. Show those pattern companies we are a powerful group!
 9. As a Keepsake
 8. To sew up something new to wear
 7. To help insulate your sewing room.
 6. Because it was on sale for 99 cents.
 5. It helps to promote ASG to everyone who sews.
 4. To help keep our economy strong.
 3. To show your support for ASG
 2. Because if you don't the store will soon be out of them.
- ...And the #1 Reason to Buy the New ASG Patterns?
1. It is a cheap habit!

????Are You a Sewer for Hire????

We are trying to compile a list of persons wishing to sew for hire. This list will be used for the ASG, the Sedgwick County Extension Office and as a reference to hang in Hancocks Fabric Store. If you would like to be on this list please contact Denise Dias at 722-7721. Thank you!

American Sewing Guild

Wichita, Kansas Chapter

PO Box 49539

Wichita, KS 67201-4539

Be sure to check your mailing label for your expiration date. We don't want you to miss the deadline and we would miss you. The Post Office will not forward bulk mail.

MOVING? Our mailing labels come from National headquarters.

Please notify THEM ASAP of any address change by writing to:

ASG National Headquarters
9660 Hillcroft, Suite 510
Houston, TX 77096

Wichita Chapter Meetings:

Monthly Chapter Meetings

1st Tuesday at 1:30 & 7:00 p.m.

Derby Neighborhood Group

4th Thursday at 7:00 p.m.

Hutchinson Neighborhood Group

1st Thursday at 7:30 p.m.

American Sewing Guild

MEMBERSHIP FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Date: _____

Fax: (____) _____ E-Mail: _____

Sponsor: _____

Return to: American Sewing Guild
Association Headquarters
9660 Hillcroft, Suite 510
Houston, TX 77096

**American
Sewing
Guild**

____ New Member—\$40.00

____ Renewal—\$35.00

____ Late Renewal \$40.00

Wichita, Kansas Chapter

____ Check enclosed payable to:

"American Sewing Guild"

____ Please bill my Mastercard/Visa
account (Circle One)

Expiration date _____

Account # _____

Signature _____