

## Julia's Gems

Ah, the ups and downs of an all-volunteer organization!

First, the ups... This month we elected our five Chapter Advisory Board officers. I will continue as President, Vicky Islielson will continue as 1<sup>st</sup> Vice-President and Newsletter Editor, and Penny Ruddle will continue as 2<sup>nd</sup> Vice-President and Fabric Fund Diva. Our nominating committee, Sylvia Steinshouer and Marilyn John, recruited two people to join us. Becky Wondra (a former chapter President) will be returning to the CAB as Treasurer, and first-time CAB member Esther Cummins will be our new Secretary. Many thanks to all of you.

As well as the elected officers on the CAB, we have several other volunteers who serve on the CAB and take on important responsibilities. We're still working out who will do some tasks, but I am pleased that we will have at least one other new CAB member, Norma Womack, who will be Neighborhood Group Coordinator. In addition,



Theresa Corle will continue as the Community Service Coordinator, Julia Waterbury will plan our Programs for another year, Wilma Wine has Hospitality down to a science, Ginny Perott will be our Librarian and Shirley Binder will organize our state and county fair outreach.

We also have several Neighborhood Group leaders returning next year: Donella Cole with the Machine Embroidery Group; Penny Ruddle and Julia Waterbury with Serger Group, Shirley Binder with the Embellishment Group and Theresa Corle with the East-Siders.

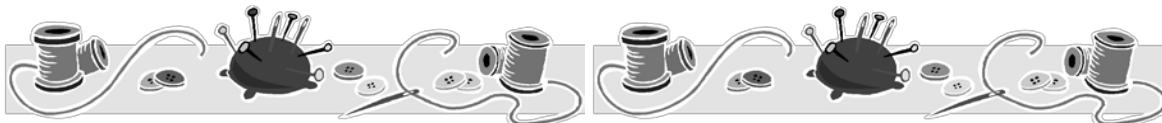
Be sure to say thanks to several awesome CAB members and Neighborhood Group leaders who are stepping down, this year – Valarie Fisher, Betty Brees, Marilyn John, Michele Brakewood, Sylvia Steinshouer, Marilyn Beaver, Marsha Volz, and Irene Armstrong. We're going to miss their ideas and energy.

(continued on Page 3)

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## ASG on the Web

- Wichita ASG Facebook page: [www.facebook.com/asgwichita](http://www.facebook.com/asgwichita)
- Wichita ASG email: [asgwichita@yahoo.com](mailto:asgwichita@yahoo.com)
- National ASG site: [www.asg.org](http://www.asg.org)
- National ASG Facebook page: American Sewing Guild



## *Advisory Board*

### President

Julia Langel 733-4780

[julialangel@cox.net](mailto:julialangel@cox.net)

### Vice President/Newsletter

Vicky Is liefson 529-1565

[intimedesign@yahoo.com](mailto:intimedesign@yahoo.com)

### Vice President/ Fabric FUNd

Penny Ruddle 263-4816

[penr1208@cox.net](mailto:penr1208@cox.net)

### Secretary

Esther Cummins 295-3100

[ecummins23@att.net](mailto:ecummins23@att.net)

### Treasurer

Becky Wondra 722-0939

[rlwondra1@cox.net](mailto:rlwondra1@cox.net)

### Membership

This position is open

### Community Service

Theresa Corle 689-6702

[corle1@cox.net](mailto:corle1@cox.net)

### Special Events

This position is open

### Librarian

Ginny Perott 316-377-9407

[ginnyperott@cox.net](mailto:ginnyperott@cox.net)

Beryl Silkey 682-0017

[bchrysalis@sbcglobal.net](mailto:bchrysalis@sbcglobal.net)

### Publicity/Retail Liaison

This position is open

### Education

Julia Waterbury 722-0734

[jwkl31@sbcglobal.net](mailto:jwkl31@sbcglobal.net)

### Hospitality

Wilma Wine 832-1202

[dawine@sbcgloabal.net](mailto:dawine@sbcgloabal.net)

### Neighborhood Group Coordinator

Norma Womack, 721-9306

[Womack2004@gmail.com](mailto:Womack2004@gmail.com)

### Special Projects

Shirley Binder 687-7257

[scraplvr@att.net](mailto:scraplvr@att.net)

## *Membership Renewal*

The National office will send you a renewal notice about 2 months before your membership expires. If you don't receive a renewal notice, contact the membership chairwoman, or go to the National website, [asg.org](http://asg.org), where you can renew online.

### *\*\*\*Address Change\*\*\**

If your address, phone number or email changes, please report the changes to both the local membership chair and to the National office (you can use the website at [asg.org](http://asg.org).)

## *A Note About Photos*

As you have probably noticed, we love photos! If you take photos at an ASG event, please consider posting them to Facebook or emailing them to the newsletter editor.



If you would rather not have your photo appear on Facebook or in the newsletter, please tell the newsletter editor. If you don't see yourself here, then pose and smile whenever you see a camera, especially if you are sewing or shopping.

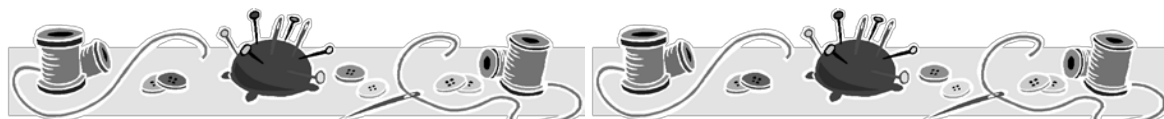
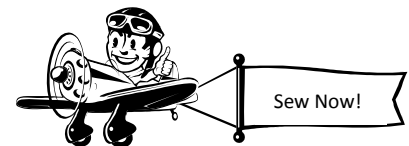
## *Advertising Rates*

This newsletter is published 6 times per year. We only accept sewing-related ads.

Our rates are:

- 1/8 page—\$60/yr;
- 1/4 page—\$120/yr;
- 1/2 page—\$210/yr;
- 1 page—\$300/yr.

ASG members may place classified ads for 10 cents per word.



## *Rumour Has It...*

- **udsognit ucr8it** ...if you can read that, you might know a young person interested in asg.org 's newest initiative that pairs short videos with patterns for kids and teens. See the Fall 2013 issue of Notions (p.24) for details.
- Shirley Binder is taking orders again for ASG Wichita iron-on bling. She will order when she has enough to meet the minimum.
- ASG has an arrangement with JoAnn's to promote our guild during National Sewing Month in September. Please let Julia Langel know if you can help put on a display for 2014 ( one or two days in September).
- The t-shirt contest at the State Fair was a mild success, and we intend to sponsor it again in 2014. The word is out now, so we expect more entries next year.
- We also hope to sponsor a similar category at the Sedgwick County Fair.

## *Julia's Gems (Continued)*

Which brings me to the downs... It appears that the December meeting will be the final one for the Derby Neighborhood Group unless someone steps up to lead it. We also have several CAB positions open and if we can't fill them, we may have to cut back on some of our activities and events. We need people to coordinate Publicity, Special Events, and Membership.

I know it gets tiresome to hear, and trust me, it's even more tiresome to say...but sewing guild only works when our members get involved in planning and presenting our activities. We're all busy, so, as a CAB, we make an effort to spread out the work, share the decision-making, and be efficient with our time and resources.

Back on the up-side, though – serving on the CAB or in the Neighborhood Groups is the absolute best way to get to know our fellow guild members and feel connected to the guild community. We have a lot of fun and we do good work. Please consider joining us!

*-Julia*

### **Midwest Sewing & Vacuum**

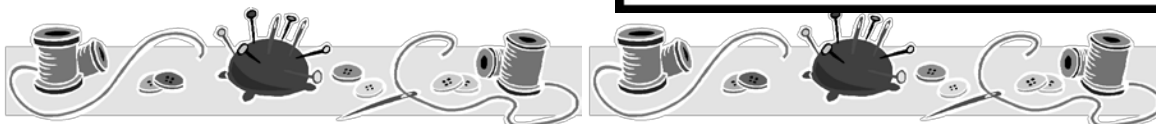


Bernina  
Baby Lock  
Janome  
Simplicity  
Eureka Sanitaire  
Hoover  
Panasonic

*We service what we sell.*

#### *Two Locations*

**111 Pattie**  
Wichita, Kansas 67211  
(316) 262-3438  
8:30-5:30 M-F, 9-4 Sat.  
**7348 W. 21st, Suite 108**  
Wichita, Kansas 67205  
(316) 722-9737  
10-5:30 M-F, 10-4 Sat.  
[www.midwestsewing.net](http://www.midwestsewing.net)



## *December Events*

### ***Serger Neighborhood Group – Dec 2***

#### ***Christmas Party***

- 11:30 am
- 9443 Wyncroft, Wichita, KS
- Julia Waterbury 722-0734

### ***General Meeting – Dec 3***

#### ***Christmas Party & Stocking Challenge***

- Members I - Z bring treats
- Bring Stockings to donate
- Bring stocking items separately
- 1:30 pm and 7 pm, Extension Center
- Julia Langel 733-4780

### ***CAB Meeting – Dec 3***

- Exchange Blue Books
- 4 pm, Meadowlark Room
- Julia Langel 733-4780

### ***MEOW Neighborhood Group –Dec 11***

#### ***Christmas Party***

- Members Show and Share
- 2 pm, A-1 Singer, 1012 S. Oliver (Parklane Shopping Center)
- Donella Cole 773-4374

### ***Sew Inspired Neighborhood Group – Dec 16***

#### ***Knots***

- By Shirley Binder and Betty Brees
- 1 pm, 23 Chisholm Creek, Wichita, KS.
- Shirley Binder 687-7257

### ***Derby Neighborhood Group***

- This group is taking a break and will not meet until further notice
- Julia Langel 733-4780

### ***East Side Neighborhood Group – Dec 17***

#### ***Christmas Party***

- Members bring Treats
- 7 pm, Needle Nook Fabrics
- Theresa Corle 689-6702



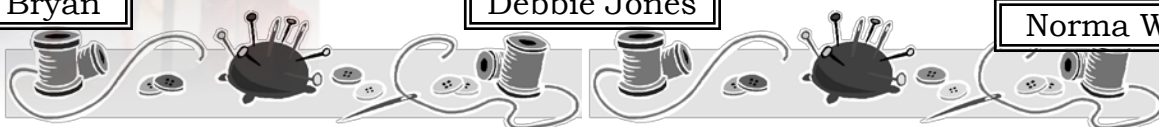
Linda Bryan



Debbie Jones



Norma Womack





## January Events

### General Meeting – Jan 7

#### Doll Construction

- by Nancy Staton
- 1:30 pm and 7 pm, Extension Center
- Julia Langel 733-4780

### MEOW Neighborhood Group – Jan 8

#### Reverse Appliqué

- By Marilyn Kirby
- 2 pm, A-1 Singer, 1012 S. Oliver (Parklane Shopping Center)
- Donella Cole 773-4374

### Eat and Shop – Jan 17

#### Creative Stitch (Mulvane)

- Eat at Luciano's, 216 W Main St., Mulvane, 11:30 am
- Creative Stitch is a new store operated by an ASG member
- Nancy Boewe 681-0000

### Sew Inspired Neighborhood Group – Jan 20

#### Prepare for March General Meeting

- By Shirley Binder and Vicky Is liefson
- 1 pm, 23 Chisholm Creek, Wichita, KS.
- Shirley Binder 687-7257

### East Side Neighborhood Group – Jan 21

#### TBA

- 7 pm, Needle Nook Fabrics
- Theresa Corle 689-6702

### Serger Neighborhood Group – Jan 27

#### Review Serger Techniques

- By Penny Ruddle
- 1208 N. Emporia, Wichita, KS
- Julia Waterbury 722-0734

### CAB Meeting – Jan 28

- 1:30, Ingle Room, Extension Center
- Julia Langel 733-4780

FABRICS CLASSES NOTIONS STENCILS BOOKS PATTERNS

**316.558.8899** **HOURS**  
 7130 West Maple M - Th 10 - 5:30  
 Wichita, Kansas 67209 F - Sat 10 - 5:00



Kechi Quilts



Marsha Volz

## On-Going Fundraisers

An nice variety of fabric was recently donated. Be sure to check out what is new! Most fabric is sold a \$1 per yard, but there are some high quality quilt cottons priced a little higher.

Now sold from the Fabric Fund tables: Patterns and magazines that have been donated by members are for sale for 25 cents each or 5 for a dollar. Funds raised go to buy items for the library and some of our other activities. We have raised **over \$800** this year. Way to shop!

**Tables open before and after the meeting and during refreshment break.**

## Welcome New Members

- ❖ Susie Hollis, Wichita
- ❖ Jeanie Mavec, Wichita
- ❖ Loreta Barger, Derby
- ❖ Nelda Ellington, Wichita
- ❖ Trudi Gonemeyer, Wichita

That's 15 new members this year! Welcome to all.

Singer  
Approved  
Dealer

Brother  
Approved  
Dealer

Pfaff  
Approved  
Dealer

## A-1 Singer Sewing Center

Dan Beltz

"We sell the best and service the rest!"


316-685-0226

Park Lane Shopping Center  
1012 S. Oliver  
Wichita, KS 67218  
1 (800) 725-0226  
[www.A-1Singer.com](http://www.A-1Singer.com)

## OFFICIAL Chapter Advisory Board (CAB) Election Results

The following members were elected at the Annual General Meeting on November 5, 2013. They will begin serving after the December General Meeting, on December 3.

- ✓ President: **Julia Langel**
- ✓ 1st Vice President: **Vicky Islietson**
- ✓ 2nd Vice President: **Penny Ruddie**
- ✓ Secretary: **Esther Cummins**
- ✓ Treasurer: **Becky Wondra**

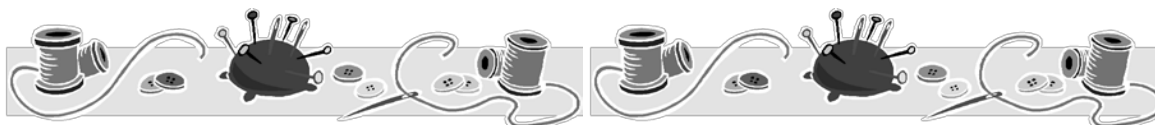


'Fabrics For All Occasions

**BRIDAL AND FORMAL FABRICS**  
1332 S.W. 59th  
Okla. City, OK 73119  
(405) 685-1279  
FAX: (405) 685-0764

**DAYWEAR AND SPORTS FABRICS**

HOURS Mon. - Sat. 10 - 6



## *In the Library*

Items in our library include books, videos, DVDs, magazines and patterns. These items may be checked out for one month at a time. DVDs and videos must be returned the following month and may not be renewed until the end of the meeting so that others have a chance to check them out.

There is a charge of \$1 **per item per month** for items returned late. Any item not returned within 6 months will be considered lost and the member will be responsible for replacing it. A complete listing of library holdings is available at the library table during our monthly meetings.

### *New Items in the Library:*

- Knock Out Knit Tops by Nancy Zieman
- Skirt-A-Day Sewing: Create 28 Skirts for a Unique Look Every Day by Nicole Smith
- Ready, Set, Serge: Quick and Easy Projects You Can Make in Minutes by Georgie Melot

We are also happy to receive your donations of sewing related magazines that we then sell to other members. However, we request that you limit your donations to no more than two years worth at one time, so that our librarian can handle the volume.

## THE SEWING CENTER

2101 W. 21st ST.  
WICHITA, KS. 67203-2110  
(316) 832-0819

CHARLEY & BEV SEYFERT

e-mail: [staff@kansassewbiz.kscoxmail.com](mailto:staff@kansassewbiz.kscoxmail.com)

web: [www.thesewingcenterwichita.com](http://www.thesewingcenterwichita.com)

JUKI

**SINGER**  
APPROVED DEALER

**elna**

JANOME

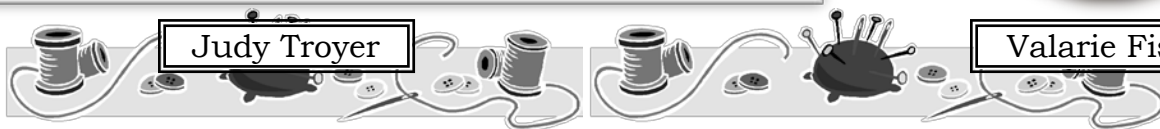
NEW & USED SEWING MACHINES • REPAIR SERVICE  
FABRICS • NOTIONS • HOME-OWNED



Judy Troyer



Valarie Fisher





## Merchant Discounts

### A-1 Singer Sewing Center (15%)

685-0226, A-1singer.com  
1012 S Oliver  
Wichita KS

### Hancock Fabrics (10% on some things)

7395 W Central 722-7554  
8131 E Kellogg 682-4574  
Wichita KS

### Helen Enox Fine Fabrics (10%)

405-685-1279  
1332 S W 59th  
Oklahoma City OK

### Hen Feathers (Punch Card)

652-9599, Henfeathersquilts.com  
110 N Rock Rd  
Wichita KS

### Midwest Sewing Center (15%)

111 S Pattie 262-3438  
7348 W 21st 722-9737  
Wichita KS  
Midwestsew.com

### Needle Nook Fabrics (10% off regular priced fabrics)

684-5989, ndlnookfab.blogspot.com  
2714 Boulevard Plaza  
Wichita KS

### Odd Balls Yarn Shop (10% on regular priced items)

316-804-4890, oddballsyarnshop.com  
Chisholm Trails Shopping Center,  
Suite 102  
Newton, KS

### Sunflower Quilts (10%)

788-5120, Sunflowerquilts.com  
405 N Osage Rd  
Derby KS

### The Sewing Center (10% excl. machines)

832-0819  
2101 W 21st St  
Wichita KS

## American Sewing Guild CHAPTER MEMBERSHIP FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime phone \_\_\_\_\_

E-mail \_\_\_\_\_

☐ New ASG Member .....\$50

☐ New ASG Junior Member .....\$25

Chapter (city/state) \_\_\_\_\_

☐ ASG Member at Large .....\$50

☐ Renewal Member .....\$45  
(if received before membership expiration date)

☐ Late Renewal .....\$50  
(if received after membership expiration date)

☐ Junior Renewal .....\$25



### Junior Member Information:

Birthdate (MM) \_\_\_\_\_ (DD) \_\_\_\_\_ (YYYY) \_\_\_\_\_

School Name \_\_\_\_\_

Grade/year in school \_\_\_\_\_

### Payment:

☐ Check payable to "American Sewing Guild"

☐ MasterCard | Visa | AmEx | Discover (circle one)

Account#: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV# \_\_\_\_\_

Signature: \_\_\_\_\_

Return to:

(Please allow 2-4 weeks for processing)

### The American Sewing Guild

9660 Hillcroft, Suite 510, Houston, TX 77096

PH: (713) 729-3000 • FAX (713) 721-9230

Email: info@asg.org • Website: www.asg.org





## Cares and Concerns

If you know of a guild member who is experiencing an illness or a loss in their family, please contact Evelyn Cole at 262-5713.

## Community Service Report

This year we have reported 2,582 hours of community service, and that is before most of you have turned in your Christmas Stocking hours.

No additional sew-ins will be scheduled before the end of the year. However, you can start thinking about clutch bags for Gown Town next March. Apparently the black ones were the most popular, but don't let that cramp your style!

Needle Nook Fabrics has donated two bolts of fabric from which we will make lap robes for seniors. Watch for a sewing date in the new year.

## NEEDLE NOOK FABRICS

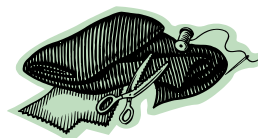
### PATTERN COMPANIES

Kwik Sew	Burda
Sewkeyse	Jalie
Hot Patterns	

Have sewing questions????  
Give us a call or email.  
NDLNOOKFAB@AOL.COM  
Check out our blogsite:  
NDLNOOKFAB.BLOGSPOT.COM



10% Discount for ASG  
Members  
( regular priced fabrics  
only)



- Stretch Fabrics for every occasion
- Sewing Classes
- Bra Fittings



2714 E Boulevard Plaza  
Wichita, Ks 67211-3812  
316-684-5989

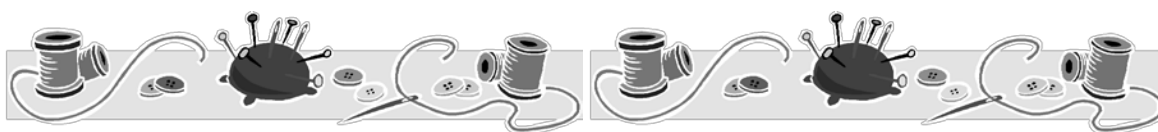
**HOURS**  
Mon – Fri 10 am – 5:30 pm  
Saturday 10 am – 4 pm



## MY COMMUNITY SERVICE HOURS

Name:		Dates:
Items Made or Activity	Charity (if not ASG)	#Hours

Return this form to Theresa Corle at any general meeting or mail to her at 721 S Volutsia, Wichita, KS, 67211. You may make additional copies if needed.



# Two Day Workshop

## April 11 & 12, 2014

Gail Yellen of Gail Patrice Design teaches sewing and serger technique classes, garment construction and embellishment workshops. Chock full of valuable ideas and information for garment, quilt and home décor sewers, her classes are geared to all levels of sewing skills. Gail particularly loves to teach embellishment techniques that can transform the most basic garments into art-to-wear.

She is an active member of the American Sewing Guild CT Chapter and has moderated the Manchester Neighborhood Group's activities for over 10 years



### **Friday, April 11, 9 am to 4pm: It's All About Embellishment**

The right embellishment can make any sewing project go from mundane to marvelous! And the best part is, you can create exquisite embellishments using a very basic zigzag-capable sewing machine. Appliqué, reverse appliqué, "windows," shrink thread, 2 different "Un-Beweavable" techniques, cool button stacking combos and couching—we'll experiment with all of them.

Participants should bring: Sewing machine, all accessories and feet, instruction manual, 2 spools beige thread, 2 bobbins, extra spool pin, extra machine needles (size 80/12 or 90/14), basic sewing supplies. Kit fee: \$23 (to be paid to Gail Yellen at the workshop)

### **Saturday, April 12, 9 am to 4 pm: Cosmetic Serger-y Workshop**

What is Cosmetic Serger-y? It's the blending of construction and decorative serger techniques. While the serger is traditionally used for finishing edges, it can also be an important embellishment tool. Whether you're a new serger owner or have been using one for years, you'll learn some very cool techniques that will add a whole new dimension to your garment, home décor or quilt projects. We'll explore the wide variety of decorative threads to create decorative stitches and take your artistry to a whole new level. Create braid trim and embellished elastic button loops with your serger. Leave with a workbook loaded with valuable information, samples and the inspiration to tackle any decorative serger technique successfully. Participants must be familiar with threading and changing needles on their machine.

Participants should bring: Serger, all accessories and feet, serger thread, instruction manual, extra machine needles. Kit Fee: \$24 (to be paid to Gail Yellen at the workshop)

### **Registration:**

#### **Early bird Deadline:**

**March 12, 2014**

Member's Early bird fee:

\$ 60 Friday OR Saturday

\$100 Both days

#### **Final Deadline:**

**April 2, 2014**

Member's Fee:

\$ 70 Friday OR Saturday

\$120 Both Days

Non-members or Guests fee:

add an additional \$10 per day

*Please fill out and return the registration form on the next page.*

## Gail Yellen Workshop Registration

NAME \_\_\_\_\_ Membership No. \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Phone \_\_\_\_\_

Please fill in amounts that apply:

\$ \_\_\_\_\_ Friday April 11, 2014 **\$60** (add **\$10** after March 12, non-members add **\$10**)

\$ \_\_\_\_\_ Saturday April 12, 2014 **\$60** (add **\$10** after March 12, non-members add **\$10**)

\$ \_\_\_\_\_ BOTH Friday & Saturday, **\$100** (add \$20 after March 12, non-members add **\$20**)

\$ \_\_\_\_\_ My check made payable to **American Sewing Guild-Wichita Chapter** is enclosed

Mail Registration to: American Sewing Guild Wichita Kansas Chapter, P. O. Box 49539 Wichita, KS 67201-4539

✂ -----



Vicky Is liefson



Sondra Schmittgens





*AMERICAN SEWING GUILD, INC*

WICHITA KS CHAPTER  
PO Box 49539  
Wichita, KS 67201-4539

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[asgwichita@yahoo.com](mailto:asgwichita@yahoo.com)

December 2013/January 2014

## ASG: Advancing Sewing As An Art And Life Skill Membership has its privileges!

- Monthly meetings
- Educational programs from local and industry professionals
- Learn time-saving techniques
- How-to demonstrations
- Specialty Neighborhood Groups
- Receive encouragement and support
- Share and network with sewing friends
- Attend chapter-sponsored events at member-only rates
- Participate in fashion shows and sewing fairs
- Contribute to community outreach through sewing
- Get discounts at local and national stores

